

7x  
awarded  
Best Large  
Hostel Chain  
Worldwide



# WOMBAT'S FACT SHEET

## INSPIRING PEOPLE TO TRAVEL

"We want to make our guests smile and share our unique Wombat's atmosphere so they can leave us with great experiences and unforgettable memories in their backpacks"



# OUR KEY PERFORMANCE

					Per Bed	Per Room			
2022	Total Operational Revenue	€19m	Group Bed-Occupancy	67%	Total Number of Beds	2,461	ADR	€29	€127
2023		€23.5m		69%		2,469		€33	€146

## The WomExperience – Reliably Unexpected

### Reliable Hotel Standards + Unexpected Encounters = True Wombat's Hostel Feeling

Wombat's is more than just an accommodation, Wombat's is a philosophy. Since 1999\*\* To us this means...

- Travel maniacs as guests and staff
- Lively community areas (lobby, chill-out area, womBAR)
- Guest kitchen
- Guest laundry
- Free Wi-Fi in all areas
- Daily cleaning
- Solely ensuite rooms
- Full breakfast buffet
- 24h reception
- Free & secure luggage storage
- Superior Ratings (9x Most popular hostel)
- Experienced & tested

**"We create spaces where travellers feel invited to come together and connect. The world needs places and companies where people can stay or work, share their passion, creativity and responsibility."**

## Who Likes To Stay At Wombat's

**"Most of our guests are in their twenties and come from all over the world. But those young at heart definitely fancy and enjoy staying with us as well."**

Individual Travel Maniacs: **90%**  
 Group Travel Maniacs: **10%**  
 European: **74%**  
 Other Nationalities: **26%**

B2B partners:  
 European tour organisers for FITs  
 (e.g. DB, EF, Topdeck)



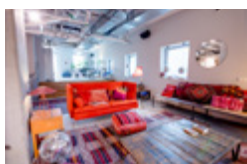
## What A Wombat's Looks Like



Lobby



Guest Kitchen



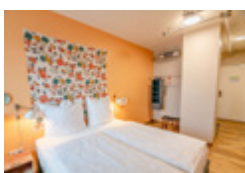
Common Area



Dorm Room



Breakfast Area & Bar



Twin Room

## What Defines A Wombat's Hostel?

Gross floor area 3,500–6,000m<sup>2</sup>  
 GFA per bed 1:10m<sup>2</sup>  
 Public Area 500–700m<sup>2</sup>  
 Beds total 350–600  
 Rooms total 75–150

Room-Mix  
 Double room 25–30%  
 4 bed room 40%  
 6 bed room 30–35%  
 8 bed room if necessary

**"Although Wombat's is very flexible and can adapt to a variety of properties, the heart of all our hostels common areas, where nomads can connect and share their stories."**



## Current Properties

- Austria**  
Vienna
- Hungary**  
Budapest
- Germany**  
Munich - Hauptbahnhof  
Munich - Werksviertel
- United Kingdom**  
London

## Where We Want To Go Next

- Central Europe:** Brussels, Paris, Salzburg, Vienna
- Northern Europe:** Amsterdam, Berlin, Copenhagen, Dublin, Hamburg, Stockholm
- Southern Europe:** Barcelona, Florence, Lisbon, Madrid, Milan, Porto, Rome

## Our Project Terms

- Long-term lease contract - 20 years
- Double net agreement
- Bank guarantee

