Wombat's
the city hostel
be womly welcome.

2026

Expansion
Fact Sheet

vienna munich london budapest leipzig

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The WomExperience

From Hostel to Host

Wombat's is more than just an accommodation. Wombat's is a philosophy - since 1999*

To us this means:

- Travel maniacs as guests & staff
- Lively community areas - lobby, chill-out area, WomBAR WomCAFÉ
- Guest kitchen
- Guest laundry
- Free WiFi in all areas
- Daily cleaning
- Solely ensuite rooms
- Breakfast buffet
- 24-hour reception
- Secure luggage storage
- Superior Ratings (9x most popular hostel)**
- Experienced & tested

"We create spaces inviting travellers to come together and connect. The world needs places and companies where people can stay or work, share their passion, creativity and responsibility."

Who Likes To Stay At Wombat's?

"Most of our guests are in their 20s and come from all over the world. But those young at are always invited to come and enjoy staying with us as well."

Individual Travellers: **75%**
Group Travellers: **25%**
European: **60%**
Other Nationalities: **40%**

B2B partners:
European tour organisers for FITs (e.g. DB, EF, Topdeck)

Performance Highlights	2025	2024
Total Operational Revenue	€25.5m	€26.3m
Group Bed-Occupancy	69%	64%
Total Number of Beds	2,674	2,674
ADR - Per Bed	€31	€34
ADR - Per Room	€135	€148

"Wombat's is very flexible and can adapt to a variety of properties. The heart of all our hostels is the common area, where nomads can connect and share their stories."

What Defines a Wombat's Hostel?

Gross floor area:	3,500–6,000m²
GFA per bed:	1:10m²
Public Area:	400–700m²
Beds total:	350–600
Rooms total:	75–150

Room-Mix

Double room	25-30%
4-bed room	40%
6-bed room	30-35%
8-bed room	if necessary

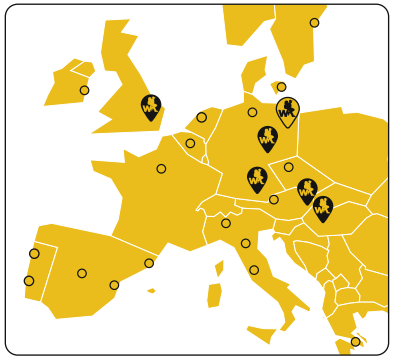
Current Properties

Austria
Vienna

Hungary
Budapest

Germany
Munich - Hauptbahnhof
Munich - Werksviertel
Leipzig
Berlin (opening 2029)

United Kingdom
London



Where We Want To Go Next

Central Europe: Brussels, Paris, Prague, Salzburg

Northern Europe: Amsterdam, Copenhagen, Dublin, Hamburg, Stockholm

Southern Europe: Athens, Barcelona, Florence, Lisbon, Madrid, Milan, Porto, Rome Valencia

Our Project Terms

- **Long-term lease contract - 20 years**
- **Double net agreement**
- **Bank guarantee**

HMA possible

Inside A Wombat's City Hostel

Breakfast Area & WomBAR

Guest Kitchen

WomCAFÉ in Lobby

Guest Laundry

Dorm Room

Private Room

* The Wombats Holding GmbH was founded in 1999, by Alexander Dimitriewicz (50% ownership) and Marcus Praschinger (50% ownership)
** HOSCAR Award since 2003 (Hostelworld.com) – based solely on customer ratings // average customer rating for all Wombat's hostels corresponds to 9 out of 10