

7x
awarded
Best Large
Hostel Chain
Worldwide



WOMBAT'S FACT SHEET

INSPIRING PEOPLE TO TRAVEL

"We want to make our guests smile and share our unique Wombat's atmosphere so they can leave us with great experiences and unforgettable memories in their backpacks"



Our Key Performance

				Dorm Room per bed	Private Room
2019	Total Operational Revenue	€19.2m	Group Bed-Occupancy 83%	Average price per night €13-25	€35-85
2022	Budget	€16.5m	Occupancy 76%	Average price per night €15-48	€45-150
			Total Number of Beds	2,813	2,461

The WomExperience – Reliably Unexpected

Reliable Hotel Standards + Unexpected Encounters = True Wombat's Hostel Feeling

Wombat's is more than just an accommodation, Wombat's is a philosophy. Since 1999**.

To us this means...

- Travel maniacs as guests and staff
- Lively community areas (lobby, chill-out area, womBAR)
- Guest kitchen
- Guest laundry
- Free Wi-Fi in all areas
- Daily cleaning
- Solely ensuite rooms
- Full breakfast buffet
- 24h reception
- Free & secure luggage storage
- Superior Ratings (9x Most popular hostel)
- Experienced & tested

"We create spaces where travellers feel invited to come together and connect. The world needs places and companies where people can stay or work, share their passion, creativity and responsibility."

Who Likes To Stay At Wombat's

"Most of our guests are in their twenties and come from all over the world. But those young at heart definitely fancy and enjoy staying with us as well."

Individual Travel Maniacs: **80 %**
 Group Travel Maniacs: **20 %**
 Schengen: **33 %**
 Other Nationalities: **67 %**

B2B partners:
 European tour organisers for FITs
 (e.g. Topdeck, Contiki, DB)



What A Wombat's Looks Like



Lobby



Guest Kitchen



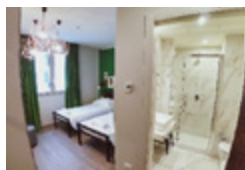
Common Area



Dorm Room



Breakfast area & Bar



Twin Room

What Defines A Wombat's Hostel?

Gross floor area 3,500 – 6,000m2
 GFA per bed 1:10m2
 Public Area 500 – 700m2
 Beds total 350 – 600
 Rooms total 75 – 150

Room-Mix
 Double room 25-30%
 4 bed room 40%
 6 bed room 30-35%
 8 bed room if necessary

"Although Wombat's is very flexible and can adapt to a variety of properties, the heart of all our hostels common areas, where nomads can connect and share their stories."

Current Properties

Austria
 Vienna

Hungary
 Budapest

Germany
 Munich – Hauptbahnhof
 Munich – Werksviertel

United Kingdom
 London

Where We Want To Go Next

Central Europe: Brussels, Paris, Ljubljana, Innsbruck, Salzburg,

Northern Europe: Amsterdam, Berlin, Copenhagen, Dublin, Hamburg, Stockholm

Southern Europe: Florence, Madrid, Milan, Rome

Our Project Terms

- Long-term lease contract - 20 years
- Double net agreement
- Bank guarantee

